

# The Bookseller Publishing Calendar 2025

Key A guide to our features

- Spotlight** Preview of forthcoming books
- Focus** Market/regional analysis and preview of forthcoming books
- Special Edition** Preview of forthcoming event
- Daily Book Fair** Daily editions
- Takeover Issue** Guest-edited edition of *The Bookseller*



#	Date	Book Previews	Month previewed	Special feature/s	Submissions to previewer	Advertising (book by)	Advertising (supply by)
02	10/01/2025	New Titles Fiction Discover Preview	April February	Review of the Year: Books	22/11/2024 22/11/2024	31/12/2024 31/12/2024	03/01/2025 03/01/2025
03	17/01/2025	New Titles Non-Fiction	April	Review of the Year: The Authors	29/11/2024	08/01/2025	10/01/2025
04	24/01/2025	New Titles Children's	April	Review of the Year: The Publishers	06/12/2024	15/01/2025	17/01/2025
05	31/01/2025	Paperback Preview	April	Review of the Year: The Genres	13/12/2024	22/01/2025	24/01/2025
<b>The Bookseller Buyer's Guides Spring/Summer 2025</b>							
06	07/02/2025	New Titles Fiction Discover Preview	May March		20/12/2024 20/12/2024	29/01/2025 29/01/2025	31/01/2025 31/01/2025
07	14/02/2025	New Titles Non-fiction	May	Romance Spotlight March 2025–Feb 2026 Audio Quarterly Feb 2025–April 2025	20/12/2024 20/12/2024	05/02/2025 05/02/2025	07/02/2025 07/02/2025
08	21/02/2025	Children's Previews	May	Focus: Self-Publishing March 2025–Feb 2026 London Book Fair Special Edition	03/01/2025 03/01/2025	12/02/2025 12/02/2025	14/02/2025 14/02/2025
09	28/02/2025	Paperback Preview	May	Travel Focus March 2025–Feb 2025	10/01/2025 10/01/2025	19/02/2025 19/02/2025	21/02/2025 21/02/2025
10	07/03/2025	New Titles Fiction Discover Preview	June April		17/01/2025 17/01/2025	26/02/2025 26/02/2025	28/02/2025 28/02/2025
London Book Fair Daily Editions (11th, 12th, 13th March)							
12	21/03/2025	New Titles Non-fiction Children's Previews	June June	Bologna Book Fair Special Edition	31/01/2025 31/01/2025	12/03/2025 12/03/2025	14/03/2025 14/03/2025
13	28/03/2025	Paperback Preview	June		07/02/2025	19/03/2025	21/03/2025
14	04/04/2025	New Titles Fiction Discover Preview	July May	Food & Drink Spotlight May 2025–Apr 2026 Bologna Book Fair Daily Edition (1st April)	14/02/2025 14/02/2025	26/03/2025 26/03/2025	28/03/2025 28/03/2025
15	11/04/2025	New Titles Non-fiction	July	The British Book Awards 2025: 35th anniversary supplement	21/02/2025	02/04/2025	04/04/2025
17	25/04/2025	Children's Previews Paperback Preview	July July	Wales Focus May 2024–Apr 2025	07/03/2025 07/03/2025	16/04/2025 16/04/2025	18/04/2025 18/04/2025
18	02/05/2025	New Titles Fiction	August	Art, Architecture & Photography Spotlight June 2025–May 2026	14/03/2025 07/03/2025	23/04/2025 23/04/2025	25/04/2025 25/04/2025
19	09/05/2025	New Titles Non-fiction	August	Audio Quarterly Spotlight May 2025–July 2025	21/03/2025 14/03/2025	30/04/2025 30/04/2025	02/05/2025 02/05/2025
20	16/05/2025	Discover Preview	June	Scotland Focus June 2025–May 2026 The British Book Awards 2025: Winners Supplement	28/03/2025 28/03/2025	07/05/2025 07/05/2025	09/05/2025 09/05/2025
21	23/05/2025	Children's Previews	August	LGBTQ+ Focus June 2025–May 2026	04/04/2025 04/04/2025	14/05/2025 14/05/2025	16/05/2025 16/05/2025
22	30/05/2025	Paperback Preview	August	Back to School Focus June 2025–May 2026	11/04/2025 12/04/2024	21/05/2025 22/05/2024	23/05/2025 24/05/2024
23	06/06/2025	New Titles Fiction Discover Preview	September July	Translation Spotlight June 2025–May 2026	18/04/2025 18/04/2025	28/05/2025 28/05/2025	30/05/2025 30/05/2025
24	13/06/2025	New Titles Non-fiction	September	Northern Powerhouse Focus July 2025–June 2026	25/04/2025 25/04/2025	04/06/2025 04/06/2025	06/06/2025 06/06/2025
25	20/06/2025	Children's Previews	September		02/05/2025	11/06/2025	13/06/2025
26	27/06/2025	Paperback Preview	September	Black Publishing Focus July 2025–June 2026	09/05/2025 09/05/2025	18/06/2025 18/06/2025	20/06/2025 20/06/2025
27	04/07/2025	New Titles Fiction Discover Preview	October August		16/05/2025 16/05/2025	25/06/2025 25/06/2025	27/06/2025 27/06/2025
28	11/07/2025	New Titles Non-fiction	October	Religion & Spirit... Spotlight Aug 2025–July 2026	23/05/2025 16/05/2025	02/07/2025 02/07/2025	04/07/2025 04/07/2025
29	18/07/2025	Children's Previews	October	The Bookseller Rising Stars: Class of 2025	30/05/2025	09/07/2025	11/07/2025
30	25/07/2025	Paperback Preview	October	Audio Quarterly Spotlight Aug 2025–Oct 2025 Horror Spotlight Nov 2025–Oct 2026	06/06/2025 30/05/2025	16/07/2025 16/07/2025	18/07/2025 18/07/2025
<b>01/08/2025</b>							
34	22/08/2025	New Titles Fiction New Titles Non-fiction Paperback Preview Children's Previews Discover Preview	November November November November September		04/07/2025 04/07/2025 04/07/2025 04/07/2025 04/07/2025	13/08/2025 13/08/2025 13/08/2025 13/08/2025 13/08/2025	15/08/2025 15/08/2025 15/08/2025 15/08/2025 15/08/2025
36	05/09/2025	New Titles Fiction Discover Preview	December October	Library Focus	18/07/2025 18/07/2025	27/08/2025 27/08/2025	29/08/2025 29/08/2025
37	12/09/2025	New Titles Non-fiction	December	Graphic Novels Spotlight Oct 2025–Sep 2026	25/07/2025 18/07/2025	03/09/2025 03/09/2025	05/09/2025 05/09/2025
38	19/09/2025	Children's Previews	December	Bookshop Heroes BA Conference Special Edition	01/08/2025 01/08/2025	10/09/2025 10/09/2025	12/09/2025 12/09/2025
39	26/09/2025	Paperback Preview	December	Ireland Focus Oct 2025–Sep 2026	08/08/2025 08/08/2025	17/09/2025 17/09/2025	19/09/2025 19/09/2025
40	03/10/2025	New Titles Fiction Discover Preview	January 2026 November	Frankfurt Book Fair Special Edition	15/08/2025 15/08/2024	24/09/2025 25/09/2024	26/09/2025 27/09/2024
41	10/10/2025	New Titles Non-fiction	January 2026	Audio Quarterly Spotlight Nov 2025–Jan 2026 Frankfurt Book Fair Daily Editions (15th, 16th, 17th October)	22/08/2025 15/08/2025	01/10/2025 01/10/2025	03/10/2025 03/10/2025
43	24/10/2025	Children's Preview	January 2026	Diagram Prize shortlist revealed	05/09/2025 05/09/2025	15/10/2025 15/10/2025	17/10/2025 17/10/2025
44	31/10/2025	Paperback Preview	January 2026	South West Focus Nov 2025–Oct 2026	12/09/2025 12/09/2025	22/10/2025 22/10/2025	24/10/2025 24/10/2025
45	07/11/2025	New Titles Fiction Discover Preview	February 2026 December		19/09/2025 19/09/2025	29/10/2025 29/10/2025	31/10/2025 31/10/2025
46	14/11/2025	New Titles Non-fiction	February 2026	SFF Spotlight Dec 2025–Nov 2026	26/09/2025 19/09/2025	05/11/2025 05/11/2025	07/11/2025 07/11/2025
47	21/11/2025	Children's Preview	February 2026	Diagram Prize winner revealed University Presses Focus Dec 2025–Nov 2026	03/10/2025 03/10/2025	12/11/2025 12/11/2025	14/11/2025 14/11/2025
48	28/11/2025	Paperback Preview	February 2026	Health & Diet Spotlight Dec 2025–Nov 2026	10/10/2025 03/10/2025	19/11/2025 19/11/2025	21/11/2025 21/11/2025
49	05/12/2025	New Titles Fiction Non-fiction Discover Preview	March 2026 March 2026 January 2026		17/10/2025 17/10/2025 17/10/2025	26/11/2025 26/11/2025 26/11/2025	28/11/2025 28/11/2025 28/11/2025
50	12/12/2025	Paperback Preview Children's Preview	March 2026 March 2026	Wellbeing Spotlight Jan 2026–Dec 2026	24/10/2025 24/10/2025	03/12/2025 03/12/2025	05/12/2025 05/12/2025