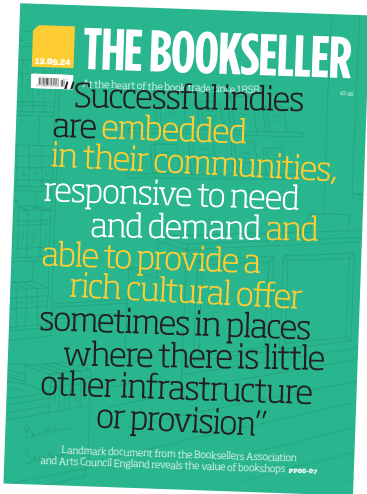


The Bookseller Publishing Calendar 2025

Key A guide to our features

- Spotlight** Preview of forthcoming books
- Focus** Market/regional analysis and preview of forthcoming books
- Special Edition** Preview of forthcoming event
- Daily** Book Fair Daily editions
- Takeover Issue** Guest-edited edition of *The Bookseller*



#	Date	Book Previews	Month previewed	Special feature/s	Submissions to previewer	Advertising (book by)	Advertising (supply by)
02	10/01/2025	New Titles Fiction Discover Preview	April February	Review of the Year: Books	22/11/2024 22/11/2024	31/12/2024 31/12/2024	03/01/2025 03/01/2025
03	17/01/2025	New Titles Non-Fiction	April	Review of the Year: The Authors	29/11/2024	08/01/2025	10/01/2025
04	24/01/2025	New Titles Children's	April	Review of the Year: The Publishers	06/12/2024	15/01/2025	17/01/2025
05	31/01/2025	Paperback Preview	April	Review of the Year: The Genres	13/12/2024	22/01/2025	24/01/2025
The Bookseller Buyer's Guides Spring/Summer 2025							
06	07/02/2025	New Titles Fiction Discover Preview	May March		20/12/2024 20/12/2024	29/01/2025 29/01/2025	31/01/2025 31/01/2025
					Focus: Self-Publishing March 2025–Feb 2026		
07	14/02/2025	New Titles Non-fiction	May		20/12/2024	05/02/2025	07/02/2025
					Romance Spotlight March 2025–Feb 2026		
					Audio Quarterly Feb 2025–April 2025		
08	21/02/2025	Children's Previews	May		03/01/2025	12/02/2025	14/02/2025
					London Book Fair Special Edition		
09	28/02/2025	Paperback Preview	May		03/01/2025	12/02/2025	14/02/2025
					Travel Focus March 2025–Feb 2025		
10	07/03/2025	New Titles Fiction Discover Preview	June April		10/01/2025 10/01/2025	19/02/2025 19/02/2025	21/02/2025 21/02/2025
					London Book Fair Daily Editions (11th, 12th, 13th March)		
12	21/03/2025	New Titles Non-fiction Children's Previews	June June		17/01/2025 17/01/2025	26/02/2025 26/02/2025	28/02/2025 28/02/2025
					Bologna Book Fair Special Edition		
13	28/03/2025	Paperback Preview	June		31/01/2025	12/03/2025	14/03/2025
14	04/04/2025	New Titles Fiction Discover Preview	July May		31/01/2025	12/03/2025	14/03/2025
					Food & Drink Spotlight May 2025–Apr 2026		
					Bologna Book Fair Daily Edition (1st April)		
15	11/04/2025	New Titles Non-fiction	July		07/02/2025	19/03/2025	21/03/2025
					Wales Focus May 2024–Apr 2025		
17	25/04/2025	Children's Previews Paperback Preview	July July		21/02/2025 21/02/2025	02/04/2025 02/04/2025	04/04/2025 04/04/2025
18	02/05/2025	New Titles Fiction	August		07/03/2025 07/03/2025	16/04/2025 16/04/2025	18/04/2025 18/04/2025
					Art, Architecture & Photography Spotlight June 2025–May 2026		
19	09/05/2025	New Titles Non-fiction	August		14/03/2025	30/04/2025	02/05/2025
					Audio Quarterly Spotlight May 2025–July 2025		
20	16/05/2025	Discover Preview	June		21/03/2025	30/04/2025	02/05/2025
					Scotland Focus June 2025–May 2026		
					The British Book Awards 2025: Winners Supplement		
21	23/05/2025	Children's Previews	August		28/03/2025 28/03/2025	07/05/2025 07/05/2025	09/05/2025 09/05/2025
					LGBTQ+ Focus June 2025–May 2026		
22	30/05/2025	Paperback Preview	August		04/04/2025 04/04/2025	14/05/2025 14/05/2025	16/05/2025 16/05/2025
					Back to School Focus June 2025–May 2026		
23	06/06/2025	New Titles Fiction Discover Preview	September July		11/04/2025 12/04/2024	21/05/2025 22/05/2024	23/05/2025 24/05/2024
					Translation Spotlight June 2025–May 2026		
24	13/06/2025	New Titles Non-fiction	September		18/04/2025 18/04/2025	28/05/2025 28/05/2025	30/05/2025 30/05/2025
					Northern Powerhouse Focus July 2025–June 2026		
25	20/06/2025	Children's Previews	September		11/04/2025	28/05/2025	30/05/2025
26	27/06/2025	Paperback Preview	September		25/04/2025 25/04/2025	04/06/2025 04/06/2025	06/06/2025 06/06/2025
					Black Publishing Focus July 2025–June 2026		
27	04/07/2025	New Titles Fiction Discover Preview	October August		02/05/2025 09/05/2025	11/06/2025 18/06/2025	13/06/2025 20/06/2025
28	11/07/2025	New Titles Non-fiction	October		09/05/2025 16/05/2025	18/06/2025 18/06/2025	20/06/2025 20/06/2025
					Religion & Spirit... Spotlight Aug 2025–July 2026		
29	18/07/2025	Children's Previews	October		16/05/2025 16/05/2025	02/07/2025 02/07/2025	04/07/2025 04/07/2025
					The Bookseller Rising Stars: Class of 2025		
30	25/07/2025	Paperback Preview	October		30/05/2025 30/05/2025	09/07/2025 09/07/2025	11/07/2025 11/07/2025
					Audio Quarterly Spotlight Aug 2025–Oct 2025		
					Horror Spotlight Nov 2025–Oct 2026		
					The Bookseller Buyer's Guide Autumn/Winter 2025		
34	22/08/2025	New Titles Fiction New Titles Non-fiction Paperback Preview Children's Previews Discover Preview	November November November November September		04/07/2025 04/07/2025 04/07/2025 04/07/2025 04/07/2025	13/08/2025 13/08/2025 13/08/2025 13/08/2025 13/08/2025	15/08/2025 15/08/2025 15/08/2025 15/08/2025 15/08/2025
36	05/09/2025	New Titles Fiction Discover Preview	December October		18/07/2025 18/07/2025	27/08/2025 27/08/2025	29/08/2025 29/08/2025
					Library Focus		
37	12/09/2025	New Titles Non-fiction	December		18/07/2025 18/07/2025	27/08/2025 27/08/2025	29/08/2025 29/08/2025
					Graphic Novels Spotlight Oct 2025–Sep 2026		
38	19/09/2025	Children's Previews	December		25/07/2025 18/07/2025	03/09/2025 03/09/2025	05/09/2025 05/09/2025
					Bookshop Heroes		
					BA Conference Special Edition		
39	26/09/2025	Paperback Preview	December		01/08/2025 01/08/2025	10/09/2025 10/09/2025	12/09/2025 12/09/2025
					Ireland Focus Oct 2025–Sep 2026		
40	03/10/2025	New Titles Fiction Discover Preview	January 2026 November		08/08/2025 08/08/2025	17/09/2025 17/09/2025	19/09/2025 19/09/2025
					Frankfurt Book Fair Special Edition		
41	10/10/2025	New Titles Non-fiction	January 2026		15/08/2025 15/08/2024	24/09/2025 25/09/2024	26/09/2025 27/09/2024
					Audio Quarterly Spotlight Nov 2025–Jan 2026		
					Frankfurt Book Fair Daily Editions (15th, 16th, 17th October)		
43	24/10/2025	Children's Preview	January 2026		22/08/2025 15/08/2025	01/10/2025 01/10/2025	03/10/2025 03/10/2025
					Diagram Prize shortlist revealed		
44	31/10/2025	Paperback Preview	January 2026		05/09/2025 12/09/2025	15/10/2025 22/10/2025	17/10/2025 24/10/2025
					South West Focus Nov 2025–Oct 2026		
45	07/11/2025	New Titles Fiction Discover Preview	February 2026 December		12/09/2025 19/09/2025	22/10/2025 29/10/2025	24/10/2025 31/10/2025
46	14/11/2025	New Titles Non-fiction	February 2026		19/09/2025 26/09/2025	29/10/2025 05/11/2025	31/10/2025 07/11/2025
					SFF Spotlight Dec 2025–Nov 2026		
47	21/11/2025	Children's Preview	February 2026		19/09/2025 03/10/2025	29/10/2025 12/11/2025	31/10/2025 14/11/2025
					University Presses Focus Dec 2025–Nov 2026		
48	28/11/2025	Paperback Preview	February 2026		03/10/2025 10/10/2025	12/11/2025 19/11/2025	14/11/2025 21/11/2025
					Health & Diet Spotlight Dec 2025–Nov 2026		
49	05/12/2025	New Titles Fiction Non-fiction Discover Preview	March 2026 March 2026 January 2026		03/10/2025 17/10/2025 17/10/2025	19/11/2025 26/11/2025 26/11/2025	21/11/2025 28/11/2025 28/11/2025
50	12/12/2025	Paperback Preview Children's Preview	March 2026 March 2026		24/10/2025 24/10/2025	03/12/2025 03/12/2025	05/12/2025 05/12/2025
					Wellbeing Spotlight Jan 2026–Dec 2026		