

# The Bookseller Publishing Calendar 2024

Key A guide to our features

**Spotlight** Preview of forthcoming books

**Focus Market/regional analysis and preview of forthcoming books**

**Special Edition** Preview of forthcoming event

**Daily Book Fair** Daily editions

**Takeover Issue** Guest-edited edition of *The Bookseller*



#	Date	Book Previews	Month previewed	Special feature/s	Submissions to previewer	Advertising (book by)	Advertising (supply by)
01	05/01/2024	New Titles Fiction Discover Preview	April February	Review of the Year: The Books	17/11/2023 24/11/2023	27/12/2023 03/01/2024	29/12/2023 05/01/2024
02	12/01/2024	New Titles Non-fiction	April	Review of the Year: The Authors	01/12/2023	10/01/2024	12/01/2024
03	19/01/2024	Children's Previews	April	Review of the Year: The Publishers	01/12/2023	10/01/2024	12/01/2024
04	26/01/2024	Paperback Preview	April	Review of the Year: The Genres <b>The Bookseller Buyer's Guides SS2024</b>	08/12/2023	17/01/2024	19/01/2024
05	02/02/2024	New Titles Fiction Discover Preview	May March		15/12/2023 15/12/2023	24/01/2024 24/01/2024	26/01/2024 26/01/2024
06	09/02/2024	New Titles Non-fiction	May	<b>Romance Spotlight Feb 2024–Jan 2025</b>	22/12/2023	31/01/2024	02/02/2024
07	16/02/2024	Children's Previews	May	<b>Audio Quarterly Spotlight Feb 2024–Apr 2025</b>	15/12/2023	31/01/2024	02/02/2024
08	23/02/2024	Paperback Preview	May	<b>London Book Fair Special Edition</b>	29/12/2023 22/12/2023	07/02/2024 07/02/2024	09/02/2024 09/02/2024
09	01/03/2024	New Titles Fiction	June		12/01/2024	21/02/2024	23/02/2024
10	08/03/2024	New Titles Non-fiction	June	<b>Travel Focus March 2024–Feb 2025</b> <b>London Book Fair Daily Editions (12th, 13th, 14th)</b>	05/01/2024 19/01/2024	21/02/2024 28/02/2024	23/02/2024 01/03/2024
12	22/03/2024	Paperback Preview Children's Previews Discover Preview	June June April		02/02/2024 02/02/2024 26/01/2024	13/03/2024 13/03/2024 06/03/2024	15/03/2024 15/03/2024 08/03/2024
14	05/04/2024	New Titles Fiction	July	<b>Food &amp; Drink Spotlight April 2024–Apr 2025</b>	16/02/2024	27/03/2024	29/03/2024
15	12/04/2024	New Titles Non-fiction Discover Preview	July May		09/02/2024 23/02/2024 16/02/2024	20/03/2024 03/04/2024 03/04/2024	22/03/2024 05/04/2024 05/04/2024
16	19/04/2024	Children's Previews	July	<b>Bologna Children's Book Fair Daily Edition (Day 2)</b>	23/02/2024	10/04/2024	12/04/2024
17	26/04/2024	Paperback Preview	July	<b>Wales Focus May 2024–Apr 2025</b>	08/03/2024 01/03/2024	17/04/2024 10/04/2024	19/04/2024 12/04/2024
18	03/05/2024	New Titles Fiction Discover Preview	August June	<b>Art, Architecture &amp; Photography Spotlight Jun 2024–May 2025</b>	15/03/2024 15/03/2024	24/04/2024 24/04/2024	26/04/2024 26/04/2024
19	10/05/2024	New Titles Non-fiction	August	<b>Audio Quarterly Spotlight May 2024–July 2024</b> <b>Scotland Focus May 2024–April 2025</b>	22/03/2024 15/03/2024	01/05/2024 01/05/2024	03/05/2024 03/05/2024
20	17/05/2024	Children's Previews	August	<b>The British Book Awards 2024: Winners</b>	29/03/2024	08/05/2024	10/05/2024
21	24/05/2024	Paperback Preview	August	<b>LGBTQ+ Focus May 2024–April 2025</b>	05/04/2024	15/05/2024	17/05/2024
22	31/05/2024		September	<b>Black Publishing Focus June 2024–May 2025</b>	29/03/2024	15/05/2024	17/05/2024
23	07/06/2024	New Titles Fiction	September	<b>Back to School Focus Jul 2024–Jun 2025</b>	12/04/2024 05/04/2024	22/05/2024 15/05/2024	24/05/2024 17/05/2024
24	14/06/2024	Children's Previews Discover Preview	September July		19/04/2024 26/04/2024 19/04/2024	29/05/2024 05/06/2024 29/05/2024	31/05/2024 07/06/2024 31/05/2024
25	21/06/2024	New Titles Non-fiction	September	<b>Northern Powerhouse Focus Jul 2024–Jun 2025</b>	19/04/2024	29/05/2024	31/05/2024
26	28/06/2024	Paperback Preview	September	<b>Translation Spotlight July 2024–May 2025</b>	10/05/2024	19/06/2024	21/06/2024
27	05/07/2024	New Titles Fiction Discover Preview	October August	<b>Craft, Home &amp; Garden Spotlight Aug 2024–Jul 2025</b> <b>The Bookseller Rising Stars: Class of 2024</b>	17/05/2024 17/05/2024	26/06/2024 19/06/2024	28/06/2024 21/06/2024
28	12/07/2024	New Titles Non-fiction	October	<b>Religion &amp; Spirit... Spotlight Jul 2024–Jun 2025</b>	24/05/2024	03/07/2024	05/07/2024
29	19/07/2024	Children's Previews	October		17/05/2024	03/07/2024	05/07/2024
30	26/07/2024	Paperback Preview	October	<b>The Bookseller Buyer's Guide AW2024</b>	31/05/2024	10/07/2024	12/07/2024
33	16/08/2024	New Titles Fiction & Non-fiction Discover Preview	November September		07/06/2024 21/06/2024	17/07/2024 07/08/2024	19/07/2024 09/08/2024
34	23/08/2024	Children's Previews; Paperback Preview	November		28/06/2024	07/08/2024	09/08/2024
35	30/08/2024		December	<b>Library Focus</b> <b>Audio Quarterly Spotlight Aug 2024–Oct 2024</b>	05/07/2024	14/08/2024	16/08/2024
36	06/09/2024	New Titles Fiction Discover Preview	December October		12/07/2024 05/07/2024	21/08/2024 21/08/2024	23/08/2024 23/08/2024
37	13/09/2024	New Titles Non-fiction	December	<b>Ireland Focus Oct 2024–Sep 2025</b>	19/07/2024 19/07/2024	28/08/2024 28/08/2024	30/08/2024 30/08/2024
38	20/09/2024	Children's Previews	December	<b>Graphic Novels Spotlight Oct 2024–Sep 2025</b> <b>Bookshop Heroes</b> <b>BA Conference Special Edition</b>	26/07/2024 19/07/2024	04/09/2024 28/08/2024	06/09/2024 30/08/2024
39	27/09/2024	Paperback Preview	December	<b>Humour Spotlight Nov 2024–Oct 2025</b>	02/08/2024 02/08/2024	11/09/2024 11/09/2024	13/09/2024 13/09/2024
40	04/10/2024	New Titles Fiction; Discover Preview	January 2025 November	<b>Frankfurt Book Fair Special Edition</b>	09/08/2024 02/08/2024	18/09/2024 11/09/2024	20/09/2024 13/09/2024
41	11/10/2024	New Titles Non-fiction	January 2025		02/08/2024	11/09/2024	13/09/2024
43	25/10/2024	Children's Preview; Paperback Preview	January 2025	<b>Frankfurt Book Fair Daily Editions (16th, 17th, 18th)</b> <b>Diagram Prize shortlist revealed</b> <b>South West Focus Nov 2024–Oct 2025</b>	23/08/2024 06/09/2024 30/08/2024	02/10/2024 16/10/2024 09/10/2024	04/10/2024 18/10/2024 11/10/2024
44	01/11/2024	New Titles Fiction; Discover Preview	February 2025 December	<b>Futurebook Conference Special</b>	13/09/2024 13/09/2024	23/10/2024 16/10/2024	25/10/2024 18/10/2024
45	08/11/2024	New Titles Non-fiction	February 2025		20/09/2023	02/11/2023	04/11/2023
46	15/11/2024	Children's Previews	February 2025	<b>SFF Spotlight Dec 2024–Nov 2025</b> <b>Audio Quarterly Spotlight Nov 2024–Jan 2025</b>	27/09/2024 20/09/2024	06/11/2024 30/10/2024	08/11/2024 01/11/2024
47	22/11/2024	Paperback Preview	February 2025	<b>Diagram Prize winner revealed</b> <b>University Presses Focus Dec 2024–Nov 2025</b>	20/09/2024 04/10/2024	30/10/2024 13/11/2024	01/11/2024 15/11/2024
48	29/11/2024	Discover Preview	January 2025	<b>Health &amp; Diet Spotlight Dec 2024–Nov 2025</b>	27/09/2024	06/11/2024	08/11/2024
49	06/12/2024	New Titles Fiction, Non-fiction	March 2025		11/10/2024	20/11/2024	22/11/2024
50	13/12/2024	Paperback Preview, Children's Preview	March 2025	<b>Wellbeing Spotlight Jan 2025–Dec 2025</b>	04/10/2024 18/10/2024	20/11/2024 27/11/2024	22/11/2024 29/11/2024