Programme
The FutureBook Conference 2023
27th November London and online
Introduction and keynotes

Location  
County Suite

09:30–09:40  
**Introduction**  
Molly Flatt  
Comment editor, FutureBook programmer

09:40–10:00  
**Keynote: The Glass Cliff**  
Sophie Williams  
Author and activist

10:00–10:20  
**Keynote: A view from the bridge**  
Nicola Solomon  
C.e.o., The Society of Authors

10:20–10:40  
**Keynote: How publishing can embrace AI**  
Nadim Sadek  
Founder and c.e.o., Shimmr AI

10:40–11:00  
**Keynote: Publishing with positivity**  
L J Ross  
Author and founder, Dark Skies Publishing

11:00  
A Message from The FLIP  
The FLIP is a non-profit platform to inspire people in publishing with insight and honesty from brilliant women.

Tea Break

Location  
County Suite

11:30–12:10  
**Ask the leader:**  
Aimée Felone  
Managing director  
Knights Of

Location  
Thames Suite

11:30–12:10  
**Ask the leader:**  
Briony Grogan  
Director of people and culture  
Pan Macmillan

Location  
Westminster Suite

11:30–12:10  
**Ask the leader:**  
Maura Wilding  
Group communications director  
Hachette UK

Aimée Felone  
Managing director  
Knights Of

Yassmin Abdel-Magied  
Writer and speaker

Briony Grogan  
Director of people and culture  
Pan Macmillan

Molly Flatt  
Comment editor and FutureBook programmer  
The Bookseller

Maura Wilding  
Group communications director  
Hachette UK

Miriam Robinson  
Freelance publishing consultant, FutureBook programmer
How should publishing navigate the evolving AI landscape?

- Dan Conway
  Chair
  C.e.o.
  The Publishers Association
- Brigid Evans
  Director of government relations; Chair
  Pearson; PA AI Taskforce
- Emily Guille-Marrett
  C.o.o. and head of content
  Pickatale
- Dan Guthrie
  Director general
  Alliance for Intellectual Property
- James Long
  C.o.o.
  Pan Macmillan

Driving force: Sales in publishing, by women in publishing

- Diana Broccardo
  Managing director
  Swift Press
- Anna Derkacz
  Director, group sales and rights
  HarperCollins UK
- Kathleen Farrar
  Managing director, group sales and marketing
  Bloomsbury
- Emma Lowe
  Chair
  Head of business development, trade publishing
  Glassboxx

Guts and story: Publishing with emotion in the age of AI

- Georgia Henry
  Director The Pitch Agency
- Lotte Jeffs
  Writer and podcaster
- Romilly Morgan
  Chair
  Publisher Brazen
- Kaya Shang
  Commissioning editor Chatto & Windus
- Euan Tait
  Events manager
  The Portobello Bookshop

Storyworlds: Doing more with our IP

- Emma Bell
  S.v.p., creative and brand and executive producer
  ILP
- Simon Friend
  Producer
  Simon Friend Entertainment

Listen up: How AI is impacting audio

- Ravina Bajwa
  Audio consultant and producer
  Timbre Audio
- Dominic Gribbon
  Audio director
  Hachette UK
- Jason Kelly
  Chief legal officer
  Sounded
- Denieca Moulder
  Head of audiobooks and video games
  Sue Terry Voices
- Jon Watt
  Chair
  Group audio director
  Bonnier Books UK

The Spotify dilemma: Is streaming the new à la carte?

- Kelli Fairbrother
  Co-founder and c.e.o.
  xigxag
- Nathan Hull
  Chief strategy officer
  Beat Technology
- Philip Jones
  Chair
  Editor
  The Bookseller
- Sophia MacAskill
  Audio and podcast agent

Audio case study:
Poor Things, and the Rights Things

- Laura Smith
  Acquisitions manager
  W F Howes

Audio speaker showcase

- Carla Herbertson
  Co-founder and director
  Small Wardour
- Rebecca Souster
  Head of US, UK and emerging markets
  Zebralution

Audio 101: A history of this ambitious project

- Jamie Byng
  Chief executive/publisher
  Canongate
- Joanna Lord
  Sales director
  Canongate

Cover Meeting Live!
A conversation about design in a time of AI

- Micaela Alcaino
  Freelance designer
- Steve Leard
  Chair
  Freelance designer, podcaster
  Cover Meeting Podcast
- Rafaela Romaya
  Art director
  Canongate
- David Pearson
  Freelance designer

Insight Insiders: What data did next

- Caroline Butler
  Founder Convert Culture
- Lee Dibble
  Marketing and communities director
  Pan Macmillan
- Niamh Murray
  Chair
  Freelance marketing, comms and campaigns consultant
- Vicki Traino
  Head of PR and digital
  The Folio Society
- Nicole Vanderbilt
  UK m.d.
  Bookshop.org

Lunch Break
16:00–16:40  Live streamed
The way we work: Structural changes that support our teams
Jenny Fry
Publisher and commercial director
Canongate
Lucy Jones
Internal relationships manager
Tandem Collective
Joel Rickett
Managing director
Ebury
Miriam Robinson  CHAIR
Freelance publishing consultant, FutureBook programmer

16:00–16:40  On demand
Life Lessons Podcast LIVE
Simon Mundie
Host of ‘Life Lessons’ podcast, author and BBC broadcaster
David Shelley
C.e.o./incoming c.e.o.
Hachette UK/Hachette Book Group

16:00–16:20  On demand
AI case study: Bond Online Premium
Helen Freeman
Director
Oxford Children’s Books

16:20–16:40  On demand
AI case study: My Child, the Algorithm
James Carney
Computational linguist
The London Disciplinary School
Sujoy Roy
Marketing director
Footnote Press
Hannah Silva
Author and academic
Queen Mary, University of London

16:45–17:00
Cultural report: All tomorrow’s stories
Nancy Adimora
Founder, OtherStories

17:00–17:30
The future of leadership: A discussion
Selina Brown
Founder and c.e.o. Black British Book Festival
Molly Flatt  CHAIR
Comment editor and FutureBook programmer The Bookseller
Srishti Kadu
Procurement controller Taylor & Francis
Katie Packer
Editorial director, Trapeze Orion
Emma Quick
Head of marketing, children’s division Bonnier Books UK

17:30–18:00
The FutureBook Awards ceremony
Start-up of the Year
FutureBook Excellence Award
Future Leader of the Year Sponsored by Ingram
Leader of the Year

18:00–19:00
Drinks reception

Closing speeches; FutureBook Awards

Cultural report: All tomorrow’s stories
Nancy Adimora
Founder, OtherStories

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